

INFORMATION DISCLOSURE CITATION	Docket Number	Serial Number
	99-078	09/540,034
	Applicants	
	WALKER et al.	
	Filing Date	Group Art Unit
	March 31, 2000	2761



U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
TB	A	4,491,725	01/01/85	Pritchard	235	325	
	B	4,667,292	05/19/87	Mohlenbrock et al. ✓	364	406	
	C	4,750,119	06/07/88	Cohen et al. ✓	364	401	
	D	4,833,308	05/23/89	Humble ✓	235	383	
	E	4,982,346	01/01/91	Girouard et al. ✓	364	350	
	F	5,003,384	03/26/91	Durden et al. ✓	358	84	
	G	5,025,372	06/18/91	Burton et al. ✓	364	406	
	H	5,173,851	12/22/92	Off et al. ✓	364	401	
	I	Re. 34,380	09/14/93	Sleeve ✓	379	67	
	J	5,287,268	02/15/94	McCarthy ✓	364	405	
	K	5,297,026	03/22/94	Hoffman ✓	364	408	

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
							Yes	No
TB	L	WO 96/31848 A2	10/10/96	PCT ✓				
	M	WO 98/06050 A1	02/12/98	PCT ✓				

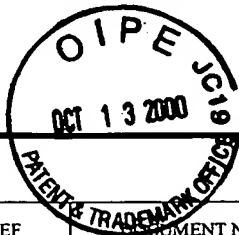
OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

TB	N	Rozen, Miriam, "What's New in Joint Promotions?", The New York Times, March 10, 1985, Section 3, Column 1 at pg. 23.
	O	Katcher, P. Royall, "Getting Products to Consumers; The Basics of Retailing, Part 2", Automotive Marketing, May 1990, Vol. 19, No. 5 at pg. 35, ISSN: 0193-3264.

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TB	P	5,319,542	06/07/94	King, Jr. et al.	364	401	
	Q	5,333,186	07/26/94	Gupta ✓	379	201	
	R	5,380,991	01/10/95	Valencia et al. ✓	235	401	
	S	5,420,606	05/30/95	Begum et al. ✓	345	401	
	T	5,515,270	05/07/96	Weinblatt ✓	364	406	
	U	5,537,314	07/16/96	Kanter ✓	364	406	
	V	5,619,558	04/08/97	Jheeta ✓	379	90	
	W	5,636,346	06/03/97	Saxe ✓	395	201	
	X	5,652,784	07/29/97	Blen et al. ✓	379	67	
	Y	5,687,322	11/11/97	Deaton et al. ✓	395	214	
	Z	5,694,551	12/02/97	Doyle et al. ✓	395	226	

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TB	AA	Shaw, Robert, "How the Smart Card is Changing Retailing", Long Range Planning, 1991, Vol. 24, No. 1 at pp. 111 to 114.
I	BB	"Checkstands Boost Supermarket Profits", Chain Store Age Executive, Checkstand Design and Productivity, December 1991 at pg. 158.

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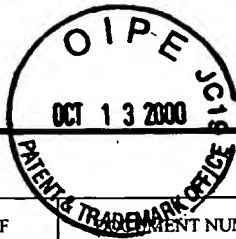
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TB	CC	5,710,884	01/20/98	Dedrick	395	200.47	
	DD	5,717,860	02/10/98	Graber et al. ✓	395	200.12	
	EE	5,721,827	02/24/98	Logan et al. ✓	395	200.47	
	FF	5,724,521	03/03/98	Dedrick ✓	395	226	
	GG	5,727,153	03/10/98	Powell ✓	395	214	
	HH	5,734,838	03/31/98	Robinson et al. ✓	395	214	
	II	5,752,238	05/12/98	Dedrick ✓	705	14	
	JJ	5,761,648	06/02/98	Golden et al. ✓	705	14	
	KK	5,774,868	06/30/98	Cragun et al. ✓	705	10	
	LL	5,794,207	08/11/98	Walker et al. ✓	705	23	
	MM	5,794,210	08/11/98	Goldhaber et al. ✓	705	14	

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TB	NN	Pogoda, Dianne M., "G.E.C.C. Offers Credit Card with Discounts, Rebates; General Electric Capital Corp., Brief Article", WWD (Women's Wear Daily), September 3, 1992, Vol. 164, No. 46 at Pg. 7, ISSN: 0149-5380.					
I	OO	"Set-top 'Converger'; Interactive Initiatives Abound at NCTA Convention", Communications Daily, June 10, 1993, Vol. 13, No. 111 at pg. 9.					

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TB	PP	5,794,220	08/11/98	Hunt	705	40	
	QQ	5,794,221	08/11/98	Egendorf ✓	705	40	
	RR	5,806,044	09/08/98	Powell ✓	705	14	
	SS	5,806,045	09/08/98	Biorge et al. ✓	705	14	
	TT	5,812,769	09/22/98	Graber et al. ✓	395	200.12	
	UU	5,819,092	10/06/98	Ferguson et al. ✓	395	700	
	VV	5,822,736	10/13/98	Hartman et al. ✓	705	1	
	WW	5,839,119	11/17/98	Krsul et al. ✓	705	39	
	XX	5,855,008	12/29/98	Goldhaber et al. ✓	705	14	
	YY	5,857,175	01/05/99	Day et al. ✓	705	14	
	ZZ	5,864,822	01/26/99	Baker, III ✓	705	14	

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TB	AAA	Mandese, Joe, "Interactive Puts Radio at Crossroads; Out-of-Home Role, Tapping into Digital Tech Could Ensure Future", Advertising Age, News, October 25, 1993 at pg. 12.
I	BBB	Kristof, Kathy, Los Angeles times Syndicate, "Card Sharks Are in Season; Be Wary of Discounts and Rebates as You Shop Around for Good Credit Deals", Chicago Tribune, Your Money, November 23, 1993 at Pg. 9, Zone C.

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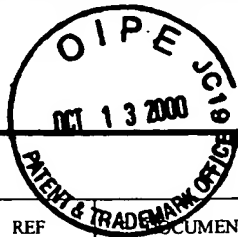
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TB	CCC	5,870,030	02/09/99	DeLuca et al. ✓	340	825.44	
	DDD	5,873,068	02/16/99	Beaumont et al. ✓	705	14	
	EEE	5,873,069	02/16/99	Reuhl et al. ✓	705	20	
	FFF	5,884,292	03/16/99	Baker et al. ✓	705	403	
	GGG	5,890,135	03/30/99	Powell ✓	705	14	
	HHH	5,923,016	07/13/99	Fredregill et al. ✓	235	380	

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TB	III	Rosenberg, Joyce M., "GE Capital Comes to Macy's Aid Again", AP Worldstream, Financial Pages, February 17, 1994.
	JJJ	Ellis, Stephen, "Credit Card Firms Drive Down Costs", Sunday Times Features Section, February 27, 1994. ✓
	KKK	Patch, Kimberly, "Sled InterNIC Debut Internet Services; Sled Corp Offers Electronic Coupons for Encryption Software; InterNIC Information Services Launches InfoGuide to Internet Computer Network", PC Week, May 16, 1994, Vol. 11 No. 19 at Pg. 130, ISSN: 0740-1604. ✓
	LLL	Ratcliffe, Mitch, "Lucie; Interactive Information, Advertising Stands Upright, Prepares to Walk; Information Presentation Technologies Inc.'s Local Use Consumer Interactive Environment", Digital Media, June 8, 1994, Vol. 4, No. 1 at pg. 14, ISSN: 1056-7038. ✓

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MM	Armstrong, Larry, "Coupon Clippers, Save Your Scissors", Vons Supermarkets are revolutionizing the delivery of discounts. Business Week, June 20, 1994, No. 3377 at pg. 164.
NN	Bowles, Bob, Andreasen, Lois, "ADSI: Maximizing the Synergy between the Network and Terminals; Analog Display Services Interface", Telephony, August 29, 1994, Vol. 227 No. 9 at pg. 20, ISSN: 0040-2656.
OOO	Block, Valerie, "GM Turns up the Heat with Plan to Cross-Sell Some Financial Products, The American Banker, November 18, 1994, Credit/Debit/ATMs at Pg. 16. ✓
PPP	Wildstrom, Stephen H., "Pagers that Can Spell it All Out", Business Week, January 16, 1995, Technology & You Section, Number 3407 at Pg. 16. ✓
QQQ	Ratcliffe, Mitch, "All Roads Lead to Microsoft? Microsoft's 'Windows Everywhere' Strategy", Digital Media, March 6, 1995, Vol. 4 No. 10 at pg. 3, ISSN: 1056-7038. ✓
RRR	Meece, Mickey, "Big Finance Companies May Want Piece of Limited's Private-Label Card Program", The American Banker, April 12, 1995, Credit/Debit/ATMS Section at Pg. 8. ✓
SSS	Schrage, Michael, "Free Stuff! Predatory Pricing or Creative Cross-Promotion? You Be the Judge; The Beta Version, Industry Trend or Event, Column", Marketing Computers, October 1995, Vol. 15 No. 9 at Pg. 24, ISSN: 0895-5697. ✓
TTT	Various Communications-related Articles in Communications Daily, May 15, 1996, Vol. 16 No. 95 at pg. 4. ✓
UUU	Marshall, Kyle, "More Phone Choices Ring In", The News and Observer (Raleigh, NC), August 13, 1996, Business Section at Pg. D1.
VVV	Nolle, Tom, "Overcoming Cellular Déjà vu; Personal Communications Services", America's Network, September 15, 1996, Vol. 100 No. 18 at pg. 70, ISSN: 1075-5292. ✓
WWW	Meece, Mickey, "Mastercard, Retailers Testing Point of Sale Discounts Program", September 24, 1996, Credit/Debit/ATMS at pg. 14. ✓
XXX	"Battle of the Bogoff: Roderick Oram on a Clash between Retailers and Manufacturers", Financial Times (London), October 24, 1996, Management, Marketing and Advertising at pg. 14. ✓
YYY	Wessel, Harry, "Rewarding Experience?; Credit Cards Offering Bonuses Not for Everyone", Chicago Tribune, November 4, 1996, Your Money at Pg. 1, Zone C. ✓
ZZZ	AT&T Wireless Adds Convenience to Buying Cellular Service", M2 Communications Ltd. 1996; M2 Presswire, November 20, 1996 ✓
AAAA	Selasky, Susan, "Easy-to-Swallow Savings; Diner Credit Cards Serve Wide Menu of Discounts", Pittsburgh Post-Gazette, December 5, 1996, Food Section at Pg. F-2. ✓

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US Patent Application No. 08/889,319 entitled, "Conditional Purchase Offer Management System", filed July 8, 1997.

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Williams, Martyn, "Internet Update", Post-Newsweek Business Information Inc., Newsbytes, August 4, 1997. ✓

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Fitzgerald, Beth, "New Jersey-based SCA Helps Private Label Credit Cards Take Off", The Star-Ledger, August 4, 1997. ✓

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Sanders, Edmund, Orange County Register; "Tricky Business; The Magic of Rebate Cards Can Quickly Disappear", Chicago Tribune, August 18, 1997, Your Money Section at Pg. 1, ZONE: C. ✓

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